



ENHANCED LIFETIME INCOME BENEFIT

Guaranteed Lifetime Withdrawals, Regardless of Market Performance



Optional Benefit Available with Certain Pacific Life
Fixed Indexed Annuities

ENHANCED LIFETIME INCOME BENEFIT

A fixed indexed annuity is a long-term contract that can help you meet your financial objectives in retirement by protecting principal and offering growth potential. It also provides ways to generate guaranteed lifetime income.

Enhanced Lifetime Income Benefit, available with Pacific Life fixed indexed annuities for an additional annual cost, is a guaranteed minimum withdrawal benefit that can provide:

- Opportunities to increase your retirement income.
- Guaranteed lifetime withdrawals beginning at age 59½.
- Lifetime income guaranteed for both you and your spouse.

Enhanced Lifetime Income Benefit must be elected within 60 days of contract issue, subject to availability.

What Is Protected?

The initial **Protected Payment Base** is equal to purchase payments made within the first 60 days of contract issue. The Protected Payment Base may change with a credit, reset, or early/excess withdrawal, as described on the following pages.

Guarantees, including optional benefits, are subject to the claims-paying ability and financial strength of the issuing insurance company.

Insurance products are issued by Pacific Life Insurance Company in all states except New York and in New York by Pacific Life & Annuity Company. Product availability and features may vary by state.

**No bank guarantee • Not a deposit • May lose value
Not FDIC/NCUA insured • Not insured by any federal government agency**



Underlying Strength of Pacific Life

It's essential for you to choose a strong and stable company that can help you achieve your future income needs. Since 1868, individuals and their families have relied on the strength of Pacific Life to help protect their financial security.

- Pacific Life Insurance Company is organized under a mutual holding company structure and operates for the benefit of its policyholders and contract owners.
- We have achieved ongoing recognition¹ for high-quality service standards.
- We offer products that address market environments during all stages of your life.
- We maintain strong financial strength ratings from major independent rating agencies.

Ratings may change. For more information and current financial strength ratings, please visit www.PacificLife.com.

While ratings can be objective indicators of an insurance company's financial strength and can provide a relative measure to help select among insurance companies, they are not guarantees of the future financial strength and/or claims-paying ability of a company. The independent third party from which this annuity is purchased, including the broker/dealer, the insurance agency from which this annuity is purchased, and any affiliates of those entities make no representations regarding the quality of the analysis conducted by the rating agencies. The rating agencies are not affiliated with the above-mentioned entities nor were they involved in any rating agency's analysis of the insurance companies.

¹Recipient of multiple DALBAR Service Awards since 1997. Refer to www.DALBAR.com for more information regarding awards, certification, and rankings.

PREDICTABLE, LIFETIME INCOME—GUARANTEED

With Enhanced Lifetime Income Benefit, withdrawals are guaranteed for life, regardless of whether or not you earn interest on your fixed indexed annuity contract. Additionally, you can also provide for your spouse if you choose to receive guaranteed withdrawals for the lifetimes of both you and your spouse with the Joint Life option.

Your Lifetime Annual Withdrawal Percentage is based on the age when you decide to take your first withdrawal at or after age 59½, and whether you elect either the Single Life or Joint Life option.

If you withdraw more than the Lifetime Annual Withdrawal Amount annually (unless it is a required minimum distribution (RMD) withdrawal through Pacific Life's RMD program), both your future Enhanced Lifetime Income Benefit withdrawals and the guarantee will be reduced on a proportionate basis for the amount withdrawn in excess of the Lifetime Annual Withdrawal Amount.

If an excess withdrawal or withdrawal prior to age 59½ reduces your contract value to zero, the benefit will be terminated. Enhanced Lifetime Income Benefit payments are withdrawals, not annuity payouts. Annuity payouts generally receive a more favorable tax treatment than other withdrawals.

Single Life and Joint Life Options

- The current annual charge for both Single Life and Joint Life is 0.75% of the Protected Payment Base. The charge is deducted from the contract value on each contract anniversary whether or not interest has been credited in the last contract year. Upon a reset, the charge may increase up to a maximum of 1.50%.
- With the Single Life option, if the owner or sole annuitant dies, Enhanced Lifetime Income Benefit terminates.
- With the Joint Life option, joint owners must be spouses, or a single owner with the spouse as the sole primary beneficiary. The surviving spouse must continue the contract to receive lifetime benefits. The youngest spouse's age is used to determine the Lifetime Annual Withdrawal Percentage. Enhanced Lifetime Income Benefit terminates at the death of both spouses.
- Changes in marital status or the beneficiary may adversely affect the benefits under the Joint Life option, so it's best to consult your financial professional before making any changes to beneficiary provisions.
- A change in ownership may terminate the benefit.

Other Considerations

Annuity withdrawals, including Enhanced Lifetime Income Benefit withdrawals, and other distributions of taxable amounts, including death benefit payouts, will be subject to ordinary income tax. For nonqualified contracts, an additional 3.8% federal tax may apply on net investment income. If withdrawals and other distributions are taken prior to age 59½, an additional 10% federal tax may apply. A withdrawal charge and a market value adjustment (MVA) also may apply. Withdrawals will reduce the contract value, the value of the death benefits, the Guaranteed Minimum Surrender Value, and also may reduce the value of any optional benefits.

Converting the contract to annuity income payments will terminate the benefit.

A 7% ANNUAL CREDIT TO HELP INCREASE YOUR RETIREMENT INCOME

If you want to maximize your income potential and can defer taking withdrawals, your Protected Payment Base can increase annually by 7%. The 7% Annual Credit increases your Protected Payment Base, but it is not added to your contract value and is not a rate of return or growth rate.

How the Credit Works

This hypothetical example demonstrates how the 7% Annual Credit increases the Protected Payment Base and the payment you may receive.

Assumptions

- A \$100,000 purchase payment
- No withdrawals made in the first 10 years
- An annual credit of \$7,000 (\$100,000 x 7%)

Contract Anniversary	Protected Payment Base with 7% Annual Credit
0	\$100,000
1	\$107,000
2	\$114,000
3	\$121,000
4	\$128,000
5	\$135,000
6	\$142,000
7	\$149,000
8	\$156,000
9	\$163,000
10	\$170,000



How much annual income can you receive for life after 10 years?

Age at First Withdrawal (At or After Age 59½)		Lifetime Annual Withdrawal Percentage (Percentage of \$170,000 Protected Payment Base)			
		Single Life		Joint Life	
Age Band 1	59½–64	4.5%	\$7,650	4.0%	\$6,800
Age Band 2	65–69	5.0%	\$8,500	4.5%	\$7,650
Age Band 3	70–79	5.5%	\$9,350	5.0%	\$8,500
Age Band 4	80 and Older	6.5%	\$11,050	6.0%	\$10,200

After you begin withdrawals at or after age 59½, in order to receive a higher Lifetime Annual Withdrawal Percentage once you reach a higher age band, a reset is required.

Defer Withdrawals

As the tables on the previous page demonstrate, the longer you delay taking withdrawals, the more potential income you will receive. On each contract anniversary, the 7% Annual Credit amount will be added to your Protected Payment Base for up to 10 years, unless a withdrawal or reset occurs.

- If you take a withdrawal, including a required minimum distribution (RMD), you will no longer receive the credit. However, if a reset occurs, the 7% Annual Credit will resume and start a new 10-year period. Withdrawal charges and any market value adjustment (MVA) will be waived for RMD withdrawals (only if calculated by Pacific Life).
- If a reset occurs, the 7% Annual Credit is recalculated on the new Protected Payment Base, and this new amount will be added to the Protected Payment Base for a new 10-year period.

Pacific Life reserves the right to modify or eliminate the treatment of RMD withdrawals if there is any change to the Internal Revenue Code or IRS rules relating to RMDs.



Lock In Earned Interest

The reset feature is another opportunity to increase the amount you are able to withdraw each year.

Automatic Reset

Whether or not you are taking withdrawals, on each contract anniversary, if your contract value is higher than the Protected Payment Base, including any applicable credits, the Protected Payment Base will automatically increase to match the contract value. Your Lifetime Annual Withdrawal Amount will automatically be recalculated based on this higher Protected Payment Base.

You will be subject to the Enhanced Lifetime Income Benefit charge in effect at the time of the reset (up to a maximum of 1.50%). You can elect to cancel future automatic resets by notifying Pacific Life. If annual interest rates or caps are below 7%, generally, automatic resets will not be triggered.

Owner-Elected Reset

You may choose to elect a reset whether the contract value is higher or lower than the Protected Payment Base. If you choose a reset when the contract value is lower, there will be a reduction in the Protected Payment Base. However, a reset will start a new 10-year credit period. If you are in a higher age band (see table on page 3) when you elect the reset, you will receive the higher Lifetime Annual Withdrawal Percentage and may be able to increase your Lifetime Annual Withdrawal Amount. Speak with your financial professional prior to initiating an owner-elected reset.

For guaranteed lifetime withdrawals, consider Enhanced Lifetime Income Benefit.

Ask your financial professional if Enhanced Lifetime Income Benefit
may be appropriate for your financial goals.
www.PacificLife.com

Fixed indexed annuities and Enhanced Lifetime Income Benefit are not available in New York.

Please refer to the appropriate fixed indexed annuity client guide and Contract Summary for more information. This optional benefit is subject to state and broker/dealer availability and variations. Only one optional benefit can be purchased with a fixed indexed annuity.

This material is not intended to be used, nor can it be used by any taxpayer, for the purpose of avoiding U.S. federal, state, or local tax penalties. This material is written to support the promotion or marketing of the transaction(s) or matter(s) addressed by this material. Pacific Life, its affiliates, its distributors, and respective representatives do not provide tax, accounting, or legal advice. Any taxpayer should seek advice based on the taxpayer's particular circumstances from an independent tax advisor or attorney. Under current law, a nonqualified annuity that is owned by an individual is generally entitled to tax deferral.

No guaranteed rate will be less than the minimum guaranteed rate stated in the contract. Pacific Life determines, at its discretion, annual interest rates in excess of the stated minimum guarantee in the contract.

Enhanced Lifetime Income Benefit Single Life is named "Guaranteed Withdrawal Benefit VIII Rider—Single Life" in the contract rider. Enhanced Lifetime Income Benefit Joint Life is named "Guaranteed Withdrawal Benefit VIII Rider—Joint Life" in the contract rider.

For the Enhanced Lifetime Income Benefit at the maximum annuity date, if you choose a Life Only fixed annuity payout option (or Joint Life Only fixed annuity payout option if you have the Joint Life option), you will receive the greater of a payment based on your contract value or your Lifetime Annual Withdrawal Amount as an annuity payout.

If a credit enhancement is offered by the fixed indexed annuity, it will not apply to the optional benefit unless a reset occurs. Credit enhancements are not counted as purchase payments and are treated as additional earnings for tax purposes when distributed.

Required minimum distributions (RMDs) from IRAs and qualified plans are withdrawals for purposes of optional withdrawal benefits. RMDs taken under Pacific Life's automated RMD program are considered compliant withdrawals if they are the only withdrawals in that contract year and are in compliance with the rider guidelines. If RMD amounts are not calculated and withdrawn under this program and the withdrawal amounts are greater than the rider percentage limits, future income benefits and the guaranteed protected amount may be reduced.

IRAs and qualified plans—such as 401(k)s and 403(b)s—are already tax-deferred. Therefore, a deferred annuity should be used only to fund an IRA or qualified plan to benefit from the annuity's features other than tax deferral. These include lifetime income and death benefit options.

Pacific Life is a product provider. It is not a fiduciary and therefore does not give advice or make recommendations regarding insurance or investment products. Only an advisor who is also a fiduciary is required to advise if the product purchase and any subsequent action taken with regard to the product are in their client's best interest.

Pacific Life refers to Pacific Life Insurance Company and its affiliates, including Pacific Life & Annuity Company. Insurance products are issued by Pacific Life Insurance Company in all states except New York and in New York by Pacific Life & Annuity Company. Product availability and features may vary by state. Each insurance company is solely responsible for the financial obligations accruing under the products it issues. Insurance product and rider guarantees, including optional benefits and any fixed crediting rates or annuity payout rates, are backed by the financial strength and claims-paying ability of the issuing insurance company. They are not backed by the independent third party from which this annuity is purchased, including the broker/dealer, by the insurance agency from which this annuity is purchased, or any affiliates of those entities, and none makes any representations or guarantees regarding the claims-paying ability of the issuing insurance company.

Fixed annuities issued by Pacific Life (Newport Beach, CA) are available through licensed, independent third parties.

Contract Form Series: 30-1209, ICC11:30-1209, 30-1301, ICC14:30-1301, 30-1401, ICC15:30-1401
Rider Series: 20-1210-2, 20-1211-2, ICC11:20-1210-2, ICC11:20-1211-2
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