

5 reasons to join us in Chicago

Here's why.



**The most influential voices**

David Cameron, Michael Lewis, and Theo Epstein: One transformed an economy and the U.K. Conservative agenda as prime minister; another redefined the way people understand finance, with *The Big Short*, *Flash Boys*, and *Moneyball*; and another led his team to a World Series trophy. All three know what it takes to change the game. Don't miss the incisive wisdom of these keynotes.



**Find exactly what (or whom) you're looking for**

Browse The Exchange floor to learn about the latest and greatest solutions, from alternative investments to technology. Consult experts and seek out demos to get your questions answered. Need a break? Pause for a meetup at the Bull & Bear pub, or browse the chic boutiques along Chicago's Magnificent Mile.



**Viewpoints both spectacular and varied**

Early riser? Prime yourself for a day of roundtables and exchanging perspectives by catching the best of Chicago's views. Stroll the lakefront, take in Kobra's street murals and the iconic skyline, or pay tribute at Wrigley Field. More of a night owl? Unwind at one of Chicago's diverse music venues.



**Food for thought**

Nothing works up your appetite like deep industry thinking and learning new ways of looking at things. Answer the call at any of the 26 Michelin-starred restaurants around town. Chicago is a fine-dining mecca, and dinners are a great chance to catch up and cement relationships with new business partners, mentors, or friends.



**The show goes on**

Star in your own professional video clip so you can broadcast your business—book an appointment at our on-site film studio. Prepare for your video with tips on how to tell your story (from a former *Fortune* editor) or increase your social influence (from a Wharton professor). Cap off the week at our closing night event featuring up-and-coming soul artist Leon Bridges.

**Four days, endless value**

IMPACT® is an unparalleled opportunity to grow your network and exchange ideas with peers and industry experts. Wealth management, fintech, legacy planning—IMPACT offers intel on the topics that matter most to your business. So get inspired. Bring new energy back to your clients. And propel your business forward with the industry's largest gathering of forward-thinking advisors.

**When:** November 14–17

**Where:** McCormick Place

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